



浙江经贸职业技术学院
ZHEJIANG INSTITUTE OF ECONOMICS AND TRADE



2025

浙江经贸职业技术学院

国际学生 **招生简章**

ZHEJIANG INSTITUTE OF ECONOMICS AND TRADE
ADMISSION GUIDE FOR INTERNATIONAL STUDENTS





DIRECTORY

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ABOUT US

学校简介

浙江经贸职业技术学院成立于1979年，是一所以服务“三农”为特色、以财经商贸类专业为主体的公办高职院校。学校坐落在浙江省杭州市下沙高教园区，占地575亩，现有全日制在校生（含国际学生）12700余人，教职工630余人。学校是国家优质高等专科学校、国家“双高计划”建设单位、省“双高”校及省高职优质暨重点校建设单位。

Zhejiang Institute of Economics and Trade was established in 1979. It is a public higher vocational college characterized by its service to agriculture, rural areas, and farmers, and mainly focused on finance, economics, and business programs. The school is located in the Xiasha Higher Education Park in Hangzhou, Zhejiang Province, covering an area of 575 acres. There are over 12,700 full-time students (including international students) and 630 teaching staff. The school is a national quality higher vocational college, a national "Double High Program" construction unit, a provincial "Double High" school, and a provincial key quality vocational college construction unit.

现有商务智能学院、食品健康学院、数字贸易学院、数智财金学院、创意设计学院、精密智造学院、合作经济学院、公共教育学院、马克思主义学院、继续教育学院和国际教育学院(哈格哈里亚数字技术与运营联合学院)等11个二级学院，开设33个高职专科专业、2个专升本联合培养专业、1个本科试点专业和2个中外合作专业。

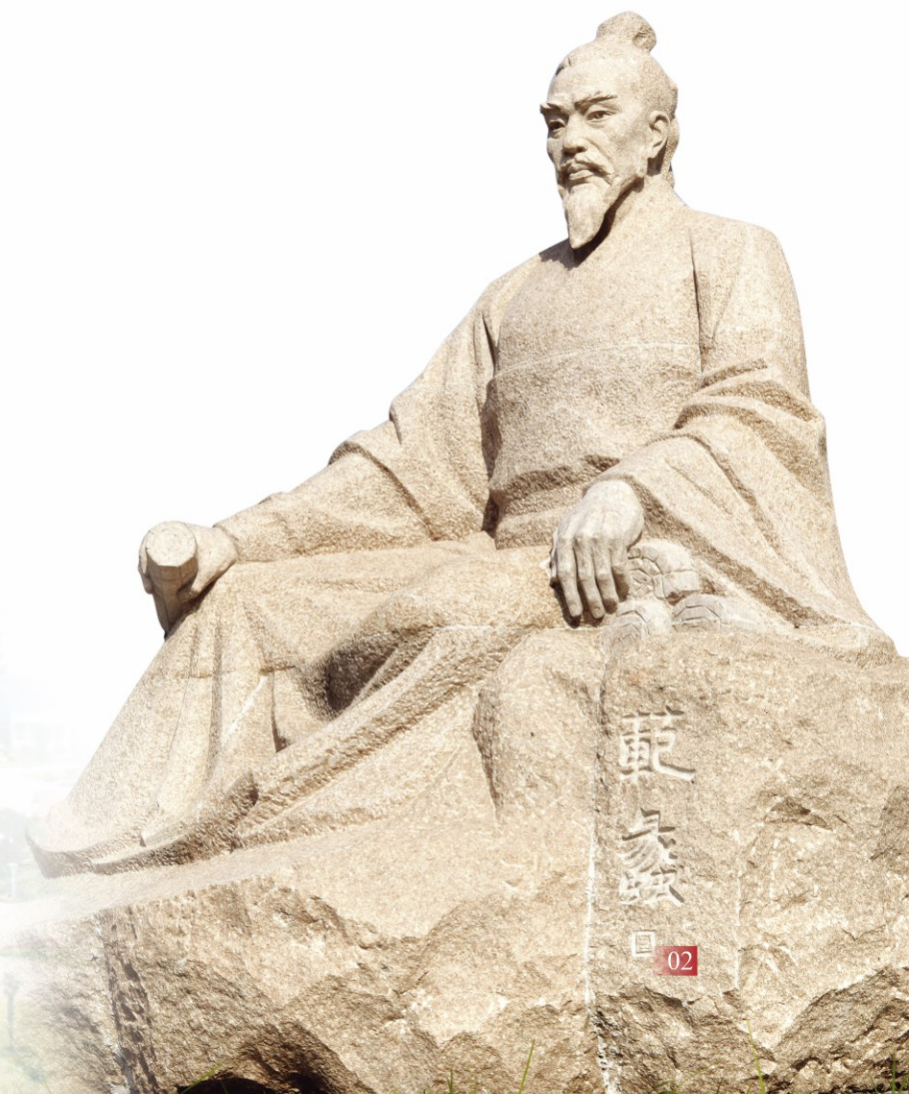
There are 11 sub-schools within ZJIET, which are: School of Business Intelligence, School of Food and Health, School of Digital Trade, School of Digitally Intelligent Accounting and Finance, School of Creative Design, School of Precise Intelligent Manufacturing, School of Cooperative Economics, School of Public Education, School of Marxism, and School of International Education (ZJIET & Haaga-Helia Digital Technology and Operation Joint School). The school offers 33 higher vocational majors, 2 joint training majors of bachelor's degree for junior college graduates, 1 undergraduate pilot program and 2 Chinese-foreign cooperative programs.

办学40余年来，学校与国内外250余家知名企业建立了紧密的校企合作关系。与德国、美国、澳大利亚、新加坡、葡萄牙、匈牙利、捷克、哥斯达黎加、泰国、日本、马来西亚、乌克兰等国家以及港澳台地区的20余所高校和国际组织建立了友好合作关系，开展国际化人才培养及科学研究等合作项目。目前，国际学生在校50余人，主要来自泰国、越南、俄罗斯等国家。学校高度重视国际学生的专业和语言技能培养，搭建了高素质国际化教学团队和完善的国际学生教学体系，国际化育人水平持续提升。

Over the past 40 years of running, the school has established close partnerships with more than 250 well-known enterprises nationally and abroad. It has established friendly cooperative relationships with more than 20 universities and international organizations in countries such as Germany, the United States, Australia, Singapore, Portugal, Hungary, Czech Republic, Costa Rica, Thailand, Japan, Malaysia, Ukraine and other countries as well as Hong Kong, Macao and Taiwan regions, and carried out international talent training and scientific research cooperation projects. At present, there are more than 50 international students mainly from Thailand, Vietnam, Russia and other countries. The school attaches great importance to the cultivation of professional and language skills of international students. It has built a high-quality international teaching team and a perfect international student teaching system, and its international education level continues to improve.

厚德
崇商

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INTRODUCTION TO PROGRAMS

项目介绍

学历生项目 ACADEMIC PROGRAM

规定学制3年，教学语言为中英文。完成人才培养方案规定的教学内容，修满学分，毕业论文通过答辩，可获得毕业证书。

The study period is 3 years and the teaching language are Chinese and English. Upon completion of the educational content stipulated by the talent training plan, earning the required credits, and passing the thesis defense, a graduation certificate will be obtained. For specific majors over the past 40 years of education.

非学历生项目 NON-DEGREE PROGRAMS

已获得高中以上学历，按规定选修我校专业课程或国际中文课程，学习期满后获得进修证书。包含三个子项目：

Individuals who have obtained a high school diploma or higher can take professional courses or international Chinese courses at our school as electives, and receive a certificate of completion upon the end of their studies. This includes three sub-programs:

(1) 交换生或交流生项目：国外大学或学院与我校签署校际交流协议，选派非中国国籍及港澳台地区的学生到各二级学院按规定选修专业课程或国际中文课程。具体招生专业和收费按项目合作协议执行。

Exchange or visiting student program: Universities or colleges abroad sign intercollegiate exchange agreements with our school, sending non-Chinese nationals and students from Hong Kong, Macau, and Taiwan to various secondary schools to take specialized courses or international Chinese courses as stipulated. Specific enrollment majors and fees are executed according to the project cooperation agreement.

(2) 专业进修项目：通过团体报名或个人申请的方式到我校选修相关专业课程。

Professional advancement program: Individuals can register in groups or apply individually to take relevant professional courses at our school.

(3) 国际中文进修项目：通过团体报名或个人申请的方式到我校进行国际中文学习。

International Chinese program: Individuals can register in groups or apply individually to study international Chinese at our school.

APPROXIMATE COSTS (RMB)

收费标准

学历生项目与专业进修项目 ACADEMIC PROGRAM AND PROFESSIONAL TRAINING PROGRAM

| 收费项目 Items | 费用 Fees (CNY) |
|-----------------------------------|---|
| 学费 Tuition Fee | 10000-12000元/学年 CNY 10000-12000/Year |
| 住宿费 Accommodation | 1200元/年 CNY 1200/Year |
| 保险费 Insurance | 800元/年 CNY 800/Year |
| 体检费 Physical Examination | 约500元 About CNY 500 |
| 签证费 Visa | 约400元/年 About CNY 400/Year |
| 水电费 Water and electricity fees | 以实际收费为准 charge at actual cost |
| 教材费/活动费 Books/activity | 约800元/年 About CNY 800/Year |

国际中文进修项目 INTERNATIONAL CHINESE LANGUAGE PROGRAM

| 收费项目 Items | 费用 Fees (CNY) |
|-----------------------------------|----------------------------------|
| 学费 Tuition Fee | 6000元/学年 CNY 6000/Year |
| 住宿费 Accommodation | 1200元/年 CNY 1200/Year |
| 保险费 Insurance | 800元/年 CNY 800/Year |
| 体检费 Physical Examination | 约500元 About CNY 500 |
| 签证费 Visa | 约400元/年 About CNY 400/Year |
| 水电费 Water and electricity fees | 以实际收费为准 charge at actual cost |
| 教材费/活动费 Books/activity | 约800元/年 About CNY 800/Year |

SCHOLARSHIPS

奖学金

浙江经贸职业技术学院国际学生奖学金

SCHOLARSHIPS FOR INTERNATIONAL STUDENTS PROVIDED BY ZHEJIANG INSTITUTE OF ECONOMICS AND TRADE

为鼓励更多优秀国际学生来我校学习，奖励品学皆优、全面发展的在校国际学生，优化人才培养环境，更好地激发国际学生成长成才，浙江经贸职业技术学院制定了《国际学生奖助学金管理办法》，所有学校奖助学金的发放，按照该办法执行。

To encourage the outstanding international students at school and optimize the talent training environment so that they can be motivated to study harder, ZJIET has formulated the Measures for the Management of Scholarships for International Students.

浙江省政府来华国际学生奖学金

SCHOLARSHIPS FOR INTERNATIONAL STUDENTS PROVIDED BY THE PEOPLE'S GOVERNMENT OF ZHEJIANG PROVINCE

政府奖学金具体名额及条件，以政府当年规定为准。

Chinese government also sets scholarships to encourage outstanding students. The requirements and seats are subject to the policy of the year.

ABOUT APPLICATION

关于申请

申请时间 APPLICATION TIME

| 申请入学时间 Application Time | 申请截止日期 Deadline | 学期 Semester |
|---|-------------------------|--|
| 秋季学期（第一学期） Autumn semester (first semester) | 5月31日 May 31st | 从9月开始至下一年的1月 From September to January of the following year |
| 春季学期（第二学期） Spring semester (second semester) | 12月30日 December 30th | 从2月底开始至6月 From the February to June |

申请方式 ONLINE APPLICATION

在浙江经贸职业技术学院国际学生在线申请系统创建账号 (<https://zjiet.at0086.cn/student>)

Create an account in the online application system for international students at Zhejiang Institute of Economics and Trade (<https://zjiet.at0086.cn/student>).

申请条件 REQUIRMENTS

身体健康，品行良好，无犯罪记录，具有相当于中国高中毕业及以上学历，遵守中国政府法律和学校规章制度，尊重中国文化及风俗习惯。

Applicants must be in good health, of good conduct, with no criminal record, and possess an education level equivalent to or higher than a Chinese high school diploma. They must also abide by Chinese laws and school regulations and respect Chinese culture and customs.

语言要求 LANGUAGE REQUIREMENTS

学历生:

Academic Program Students:

以中文为专业教学语言的专业，原则上要求入学汉语水平达到中国汉语水平考试HSK3级(含)以上。未获得HSK3级(含)以上证书学生可先申请来我校学习汉语课程，通过HSK3级考试后再申请专科学历教育。

For majors taught in Chinese, a minimum HSK level 3 (inclusive) is required for admission. Students who have not yet obtained an HSK level 3 (inclusive) certificate may first apply to study Chinese courses at our school and then apply for associate degree education after passing the HSK level 3 exam.

以英文为专业教学语言的专业，要求具备基本英语听说读写能力。对于母语不是英语的学生，需提供英语考试成绩报告（如托福/雅思/其他国家证书）。

For majors taught in English, basic English listening, speaking, reading, and writing skills are required. For students whose native language is not English, an English proficiency test score report (such as TOEFL/IELTS/other country certificates) is required.

国际中文进修生、交换生及访问学生:

International Chinese program students, exchange students, and visiting students:

无汉语要求，但需具备基本英语听说读写能力。

No requirement for Chinese language proficiency, but basic English listening, speaking, reading, and writing skills are required.

申请材料 APPLICATION MATERIALS

在申请开放期内填写申请表并提交相应材料

Complete the application form during the application period. Upload the documents as required.

(1) 护照首页扫描件

Scan of the first page of the passport

(2) 最高学历证书、成绩单(中、英文以外文本需附中文或英文的译文)

Highest diploma certificate and academic transcripts (translations in Chinese or English are required for documents not in these languages)

(3) 六个月内的体检报告 (含毒品检查报告)

Physical examination report within six months (including a drug test report)

(4) 近六个月开具的无犯罪记录证明

Criminal record certificate issued within the last six months

(5) 英语/中文语言证书 (如有)

English/Chinese language proficiency certificate (if available)

(6) 已在中国境内者需提供最新签证页扫描件

Scan of the latest visa page for those currently in China

(7) 已在中国其他高校就读的申请者需提供由所在学校国际学生办公室出具的在读证明、出勤率

Applicants currently studying at other universities in China must provide a proof of enrollment and attendance rate issued by the international student office of their current school

(8) 2寸免冠白底证件照电子照片

A 2-inch bareheaded ID photo with a white background in electronic format.

CONTACT US

联系方式

● 浙江经贸职业技术学院国际交流与合作中心

International Exchange and Cooperation Center, Zhejiang Institute of Economics and Trade

● 联系人: 朱华欣

● Contact Person: Flora Zhu

● 电子邮件: iecc@zjiet.edu.cn

● Email: iecc@zjiet.edu.cn

● 电话/传真: +86 571 81062629

● Tel./Fax: +86 571 81062629

● 通讯地址: 中国浙江省杭州市下沙高教园区学林街280号

● Contact Address: No. 280 Xuelin Street, Xiasha Higher Education Park, Hangzhou, Zhejiang Province, China

● 邮编: 310018

● Post Code: 310018



PROFESSIONAL APPENDIX

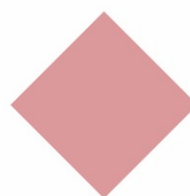
专业附录

| 学院名称 | 专业 | 介绍 |
|--------|------------|--|
| 商务智能学院 | 电子商务 | 国家高水平专业群核心专业, 省级重点、示范、特色、优势专业, 主要培养进入电商企业、互联网平台等领域的人才。 |
| 数智财金学院 | 大数据与财务金融 | 培养具备扎实财务金融知识, 能够运用人工智能和大数据技术进行财务数据处理和投融资分析的复合型人才。 |
| 数字贸易学院 | 国际经济与贸易 | 致力于培养掌握国际贸易、商务英语和计算机应用知识, 具有较强的国际贸易规范操作能力, 从事外贸业务洽谈、进出口业务、报关报检和外贸跟单的高素质技术技能人才。 |
| | 跨境电子商务 | 致力于培养掌握跨境电子商务领域相关理论知识, 具备较强的跨境电商业务平台操作运营能力, 熟悉跨境网络营销、跨境支付结算、跨境电商物流、跨境电商数据分析、跨境电商视觉设计、跨境电商客户服务的复合型、应用型人才。 |
| | 市场营销 | 培养掌握公共文化和市场营销专业知识, 具有市场调研与数据分析、营销策划、新媒体营销、沟通与谈判、门店销售与管理等能力的人才。 |
| 创意设计学院 | 会展策划与管理 | 培养学生会展策划和设计能力, 突出创意与互联网技术, 在会展相关行业从事策划、营销、设计等岗位。 |
| | 传播与策划 | 培养具有新媒体和自媒体运营策划能力, 短视频编导与制作能力, 自媒体直播与运营能力等的创新人才。 |
| 精密制造学院 | 新能源汽车技术 | 专业为教育部中德先进职业教育项目首批试点专业。参照德国二元制模式培养具有新能源汽车性能检修、维修接待、整车销售、理赔等方面的技能服务型人才。 |
| 合作经济学院 | 园艺技术 | 培养具备园艺作物生产与管理、园艺产品营销、植物养护、数字农业等技术, 从业于现代园艺行业、农业数字化工厂、政府相关部门的人才。 |
| | 农村新型经济组织管理 | 致力于培养具有合作社经营管理、农产品营销、市场调研与数据分析等能力的涉农企业和基层供销社人才, 服务农业产业转型升级和涉农企业技术创新的发展。 |

| School | Major | Introduction |
|--|---|---|
| School of Business Intelligence | E-commerce | Core specialties within the national high-level professional groups and provincial key, demonstrative, characteristic, and advantageous specialties, mainly cultivating talents for e-commerce enterprises, internet platforms, and other fields. |
| School of Digitally Intelligent Accounting and Finance | The application of Big Data in Finance & Accounting | Cultivating versatile talents with a solid foundation in financial and financial knowledge, who can apply artificial intelligence and big data technologies to financial data processing and investment and financing analysis. |
| School of Digital Trade | International Economy and Trade | Cultivating talents in foreign trade and with knowledge of international trade, business English, and computer applications. As well as skills engaged in foreign trade negotiations, import and export business, customs declaration and inspection, and foreign trade documentation. |
| | Cross-Border E-Commerce | Cultivating talents who master knowledge in the field of cross-border e-commerce, possess capabilities in e-business platforms, cross-border network marketing, settlement, logistics, data analysis, visual design, and customer service. |
| | Marketing | Cultivating talents with knowledge of public culture and marketing expertise capable of market research and data analysis; marketing planning; new media marketing and so on. |
| | Modern Logistics Management | Training individuals with modern logistics management knowledge to engage in logistics operation management work that meets the needs of industrial upgrades and enterprise technological innovation. |
| School of Creative Design | Event Planning and Management | Training students in exhibition planning and design capabilities that highlight creativity combined with internet technology for roles involving planning; marketing; design within related exhibition industries. |
| | Communication and Planning | Training innovative talents capable of new media operations planning; short video directing and production; live streaming operations on self-media platforms. |
| School of Precise Intelligent Manufacturing | New Energy Vehicle Technology | The major is one of the first batch of pilot programs in the Sino-German Advanced Vocational Education Project under the Ministry of Education. It cultivates service-oriented talents with skills in the performance inspection, maintenance reception, whole vehicle sales, and claims of new energy vehicles, following the German dual education system model. |
| School of Cooperative Economics | Horticulture Technology | Cultivating talents with skills in horticultural crop production and management, horticultural product marketing, plant care, and digital agriculture, who will be engaged in the modern horticulture industry, agricultural digital factories, and relevant government departments. |
| | Agricultural Economic Management | Committed to cultivating talents for agricultural enterprises and grassroots supply and marketing cooperatives with capabilities in cooperative management and operation, agricultural product marketing, market research, and data analysis, to serve the transformation and upgrading of the agricultural industry and the development of technological innovation in agricultural enterprises. |

CAMPUS VIEW

校园风光



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加入我们

